



## **MANDATE**

To advance the Canadian broadcasting system, the Bell Fund encourages and funds the creation of excellent Canadian digital media, promotes partnerships and sustainable businesses in the broadcast and digital media sectors, engages in research and sharing knowledge and enhances the national and international profile of industry stakeholders.

## **ELIGIBLE APPLICANTS**

- Be Canadian, and in the case of a company, must be Canadian-controlled;
- Be an independent producer or broadcaster-affiliated production company

## **ELIGIBLE PROJECTS**

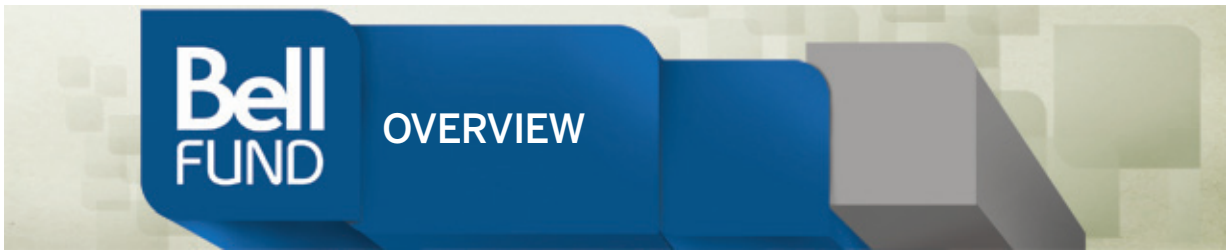
- Must include both a digital media component as well as a television component;
- The television component must be certified Canadian (8 points minimum) under the rules of the CRTC, or be a certified treaty co-production;
- The digital media project may be a co-production if it meets the Bell Fund "Co-production Framework";
- The television component must have a broadcast licence commitment from a Canadian broadcaster;
- The television component may not be news, reporting and actualities, or sports programming;
- All digital media components require 10% cash investment from a third party.

## **FINANCIAL PARTICIPATION – PRODUCTION PROGRAM**

- The digital media component is eligible for a grant not to exceed 75% of its costs of production to a maximum of \$250,000;
- The digital media component is also eligible for a bonus to match any broadcaster cash contribution, to a maximum of \$100,000;
- The television component is eligible for a grant based on 75% of the total Canadian broadcast licence fee to a maximum of \$75,000;
- Low Budget Interactive Digital Media Program funds up to 75% of the costs of production for projects with budgets that do not exceed \$100,000. The television component must meet all Bell Fund Guidelines, but is not eligible for funding.

## **FINANCIAL PARTICIPATION – DEVELOPMENT PROGRAM**

- The digital media component is eligible for a grant not to exceed 75% of the costs of development to a maximum of \$50,000;
- Professional development grants are available to non-profit industry organizations to provide training and educational services that reflect the objectives of the Fund.



## **DEADLINES FOR APPLICATION**

February 1, May 1, October 1

## **LOW-BUDGET PRODUCTION AND DEVELOPMENT (INCLUDING PROFESSIONAL DEVELOPMENT)**

First of Each Month

## **ADMINISTRATION**

The Bell Fund is a not-for-profit organization which receives financial contributions from Bell TV under the terms of section 29 (2) of the Broadcasting Distribution Regulations. It is administered by the Independent Production Fund.

## **CONSULTANTS, PERSONEL AND CONTACT INFORMATION**

### **Toronto**

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Charles Zamaria, Financial Director  
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### **Montreal**

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## **PAUL HOFFERT / CHAIR**

### Messages from the Chair

Bell Fund has been funding outstanding Canadian cross-platform television and digital media productions for fourteen years. We are proud to have contributed to Canada's excellent international reputation for producing content that supports yet transcends the traditional television broadcast industry. Whether the screen is on a TV, a computer, a phone, a tablet, or other platform, Bell Fund has been here to provide support.

As our industry struggles to understand how to squeeze a television program into an app, many creative and systemic challenges remain. The definition of "outstanding" has bounced around many goalposts such as technical innovation, media richness, ease of use, and attracting a lot of eyeballs. Still, our producer clients manage to score goal after goal with their projects. Are digital distribution platforms broadcast distribution services? Do "invaders" such as Netflix threaten our regulated Canadian system or pave the road to new services and profits for incumbent broadcasters? We will see.

Bell Fund surveys our stakeholders and studies industrial environments and trends to best respond to our producer and broadcaster clients. This year we heard the call for more flexible deadlines and additional focus on targeted lower budget projects. So, we established monthly deadlines for Development and Low Budget projects.

As always, none of the Bell Fund activities would be possible without the foresight and annual contributions from our original founder, Bell TV, and also from Aliant, Cablevision du Nord de Québec and the BCE/CTV Benefits.

We continue to reap the benefits and bear the stresses of living in "interesting" times.



## **LORI ROSENBERG / VICE-CHAIR**

### Vice-chair's messages

In this age of the technological revolution, the media world is challenged to adapt to new platforms and devices and new consumer behaviours. Innovations become obsolete overnight and digital content seems infinite. In 1997 the visionary founders of the Bell Fund committed to nurturing the transformation of the television industry in Canada to explore the new opportunities that a digital environment could provide to their audiences. With investments of \$106 M in over 1000 projects in the past 14 years, the projects funded by the Bell Fund are perceived internationally as sophisticated and leading-edge and are admired for their excellence. Canadian broadcasters and television and digital producers are well positioned to exploit the opportunities that are ahead.

The Bell Fund undertook a survey of its stakeholders in 2011 to determine its successes and its challenges. Not only have Bell Fund projects been awarded internationally and recognized for their creative risks and innovations, but the Bell Fund support has encouraged the growth of digital businesses, established producer credibility and new partnerships, attracted new talent and new clients, and forged strong industry reputations. The key challenges for this industry are not surprising, including a long-term view of monetization, the development of international markets, and the inconsistencies in obtaining accurate and meaningful audience metrics essential for revenue growth.

Over the years, the Bell Fund Board has been tasked with evaluating the proposals originating from Canadian television and digital media producers and the associated broadcasters, and selecting the outstanding digital story-telling. The essence of our key criteria has evolved over the years since the establishment of the Fund, from “innovation”, to the search for the elusive “wow factor”, and now to “audience engagement”. What else demonstrates more strongly the added value for our audiences? Compelling content is relevant to all demographics and informs, entertains and educates its users over significant periods of time, attracting them back frequently. Bell Fund projects have helped connect communities of interest and developed the power of social media collaboration. Half of the recent Bell Fund projects have a community aspect. Most of the projects have a long shelf-life and remain accessible to audiences for many years.

As our world continues to transition and new technologies provide content makers with new inspiration, the Bell Fund too will continue to adapt to the needs of our stakeholders and ensure that our leadership role in this industry remains strong.



## **PAUL HOFFERT**

Paul Hoffert (Chair) is a former President of the Academy of Canadian Cinema and Television, former Chair of the Ontario Arts Council, and on the Fine Arts faculty of York University. He holds a doctorate in law from University of Toronto and is a former Faculty Fellow of the Harvard Law School. He also is the author of best-selling books about the Information Age and a textbook about composing music for videogames and websites. Mr. Hoffert received the Pixel award in 2001 as Canada's New Media Visionary, was inducted into the Canadian Rock and Roll Hall of Fame in 1995 for his success with his band Lighthouse, and was awarded the Order of Canada in 2004 for his contributions to Media and Music. [See [http:// www.paulhoffert.ca](http://www.paulhoffert.ca)]

## **LORI ROSENBERG**

Lori Rosenberg, Director, Network Programming, for the Bell Residential Services group, has spent the past twenty years in the launch, programming and distribution of specialty and broadcast television networks. She was a member of the start-up team for Showcase Television and History Television, led the creation of two Corus Entertainment digital specialty channels, and oversaw programming, production and publicity for over-the-air broadcast station CHCH as part of the WIC network. Lori has managed the analysis of English language projects for the Canadian Television Fund; and has worked for Canada's largest distributor of television and theatrical programming, a co-venture of Astral Communications, Columbia Tri-Star and Twentieth Century Fox.

Currently, she is responsible for the linear channel content relationships for Bell's satellite, terrestrial and television value-add on demand / live-streaming distribution platforms.

## **SUZANNE GUÈVREMONT**

Suzanne Guèvremont has been the General Manager of the NAD Centre (National Animation and Design Centre) since 1999, a college and university institution of 3D animation and digital art and design in Montreal. Before becoming General Manager she was Manager of Business Development from 1995 to 1999. Her duties included the creation of a corporate training program, and with well known companies such as Softimage/AVID and Autodesk Media and Entertainment she collaborated in the establishment of a worldwide Authorized Training program, thus allowing the NAD Centre to reach international recognition. Suzanne has been a member of the board of Directors of the Alliance numeriQc between 2001 and 2005 (acting as President for the last two years). She was also a member of the boards of Directors of the Consortium multimedia CESAM (1995-2001), the Forum des Inforoutes et du Multimedia (FIM) (1999-2001) where she had a say in important matters regarding business and cultural growth of the Canadian and Quebec new digital markets. Since 2010, she is a member of the board of Directors of SODEC and of the Consortium en imagerie numérique du Québec (CINQ).



## **MARTIN CERÉ**

Martin Ceré oversees the operations and editorial content of the French portal of Sympatico.ca in Quebec. The portal reaches out to a diversified and very large scale public with more than 4 million Internet users in Quebec. In the past years, Martin looked after the overhaul of the portal. He oversaw the launch of several new verticals and ensured the alignment of several strategic initiatives. His group also manages the activities of media creativity turning to good account the long range of the site and the wealth of its contents, thereby developing diverse opportunities for the announcers of the portal. Martin plays a leading role in the acquisition of projects and distribution of contents multiplatform for Bell in Quebec. Holder of a MBA from HEC Montreal, Martin has been working in the field of the new media for more than 10 years. He joined Bell in the stride of several start ups of Web projects as the business portal Bellzinc.ca, the group Bell Interactif and the site <http://www.Bell.ca>.

## **JACQUES LABELLE**

Jacques Labelle is Managing Partner of Alfred Communications. For the last 25 years, he has been helping major Canadian advertisers build strong brands by creating outstanding multiplatform campaigns. He works with companies who are tapping into his expertise in production, new media and advertising. Prior to Alfred Communications, Mr. Labelle was Managing Partner of Ricochet Branded Content. He also served as Vice-President Creative Director for Cossette Communication Marketing, producing successful campaigns for such clients as Bell Canada, Coca-Cola, General Motors, Bank of Montreal and McDonald's. His creative talent has been recognized by numerous awards, both in Canada and abroad.

## **LOUISE LANTAGNE**

Louise Lantagne was appointed Executive Director of Television for Radio-Canada in June 2008. She is responsible for all television programming and scheduling. She began at Radio-Canada in 1999 as the Head of Canadian Feature Films and then as the Director of the Feature Film and Drama department where she managed the development of in-house and independent production, followed by the position of Executive Director, Radio. From 1991 to 1999, she was a Project Manager at Sodec and then Manager of the Content Team where she was responsible for evaluating feature film projects, documentaries and television series and following up on their creative and business deliverables. She also contributed to the policies and programs of the Sodec. Prior to this, she was a practising lawyer and became a legal and political consultant for the Minister responsible for Women, and then consultant to the President of the Office des services de garde à l'enfance. Louise Lantagne was admitted to the Québec Bar (83-84), and also has a Bachelor of Law degree from the University of Montreal (80-83) and a BA in French literature from McGill University (74-77) for which she received a Gold Medal from the Governor General of Canada. In addition, she has a Master's degree in Comparative Literature from the University of Montreal.



## **KEN MURPHY**

Ken Murphy is a media executive with over 25 years of leadership experience in Canadian Specialty Television and is the President and Co-Founder of High Fidelity HDTV Inc., a Canadian based specialty broadcaster.

Ken founded High Fidelity HDTV Inc. anticipating two emerging trends in Canadian broadcasting – high definition television and the “Boomer” audience. Since 2006, High Fidelity HDTV has owned and operated four exciting and original high definition channels: Oasis HD™, eqhd™, HIFI™ and radX™. Breaking away from the mold of standard television, these 4 channels have earned a large and devoted following from an older affluent audience that continues to grow by offering programming that is smart, refreshing and beautiful, in a clutter-free environment. That is, these channels respect the viewer. Through the development of international and domestic relationships, High Fidelity HDTV not only has become a leader in providing innovative products but has positioned itself for growth in the global marketplace.

Ken’s wealth of experience in senior leadership roles virtually covers all areas of television, including business development, channel distribution, ad sales, marketing, engineering, operations and interactive media. The depth and diversity of Ken’s skills is second to none in Canadian television. Prior to his venture with High Fidelity HDTV, Ken had a lengthy television career with both TSN (The Sports Network) and Discovery Channel (Canada), parent company Netstar Communications Inc., holding a number of positions, including Director of Operations for TSN and President of Discovery Channel (Canada).

A pioneer with the TSN management team (1984-1994) which developed and launched TSN in 1984, Ken was an integral part of one of Canada’s first specialty services and, it’s most successful. Ken went on to lead the operational and engineering teams which designed and built one of Canada’s first all digital major broadcast facilities which became the future home of both TSN and Discovery Channel (Canada).

As Director of Operations for TSN, Ken lead a team of over 150 artists, technicians and support personnel, achieving industry-leading productivity levels. With Netstar Communications Inc., acquisition of Discovery Channel (Canada) in 1994, Ken stepped into the new and challenging role of Vice President, Production & Administration, subsequently becoming President in 2000.

Ken was one of the key executives responsible for Discovery Channels (Canada) launch and subsequent enormous success in the Canadian media marketplace. A little known fact about Ken is his passion for music. A true fan of the “golden” years of music, Ken is one of North America’s prominent collectors of vinyl records, having more than 30,000 (all pre-1969) “units” meticulously sorted and filed in his Toronto home (structurally reinforced to support the collection). Ken also has a keen interest in the arts and enjoys fishing and skiing.

He lives in Toronto with his most understanding wife Paula and their two sons Alexander and Brian.





## **CATHERINE WARREN**

Catherine Warren, President of FanTrust Entertainment Strategies, is celebrating 25 years in mass media and new media, working in Canada and internationally. As an advisor to Fortune 500 corporations and the entertainment industry, Catherine helps clients with digital media growth, including raising capital, distribution deal-making, revenue generation and cross-platform productions, partnerships and fans. The former Chief Operating Officer of the entertainment portal software company Blue Zone and European Bureau Chief of the computer magazine publishing house PCI, Catherine has variously served as editor or publisher of more than 25 books and magazine series for children and adults on science and computing as well as executive produced 20 websites and interactive broadcast initiatives, including ORCA FM, the world's first all-whales/all-the-time radio station (the original "pod"cast!) and the Gemini Award-winning CTVNews.com. Catherine is an international judge for the digital Emmy Awards and a member of the International Television Academy of Arts & Sciences. She has served as the Chief Industry & Research Officer of Emily Carr University and sits on a number of corporate and not-for-profit boards, including the United Nations flagship World Summit Award for digital media. She holds degrees from Reed College in physics and from the Columbia University Graduate School of Journalism. Catherine is a regular contributor to the Huffington Post where she writes about media. Catherine's strategies and tactics for multiplatform entertainment can be viewed at <http://www.FanTrust.com>.

## 2011 / SUMMARY

	Number of projects	Grants \$
Production	87	\$11,480,710
Development	35	\$1,188,932
Professional Development	26	\$134,500
<b>TOTAL</b>	<b>148</b>	<b>\$12,804,142</b>

In 2011, the Bell Fund invested nearly \$13M in 148 projects including 87 digital media and related television productions, and the development of 35 digital media projects.

## 2011 / PRODUCTION PROGRAM ANALYSIS (INCLUDING LOW BUDGET)

	EN	FR	Total	English	French	Total
Interactive digital Media	36	26	62	\$5,584,460	\$4,152,250	\$9,736,710
				49%	36%	85%
Television	13	12	25	\$886,500	\$857,500	\$1,744,000
				8%	7%	15%
<b>TOTAL</b>	<b>49</b>	<b>38</b>	<b>87</b>	<b>\$6,470,960</b>	<b>\$5,009,750</b>	<b>\$11,480,710</b>
				57%	43%	100%

Over \$11 M was approved for the production of 62 interactive digital projects and 25 associated television programs. 57% of all funding was for English-language projects and 43% for French-language projects (some of which were bilingual).

**2011 / LOW BUDGET PRODUCTION PROGRAM ANALYSIS**

	EN	FR	Total	English	French	Total
Interactive Digital Media	13	4	12	\$683,070	\$232,250	\$915,320
Percentage of total 2011 Production Funding				6%	2%	8%

Beginning in October 2011 the Bell Fund expanded its Low Budget production program with the announcement of monthly deadlines. Of the total production funding in 2011 nearly \$1 M was approved for the production of 17 low budget interactive digital projects (with budgets of \$100,000 or less).

**2011 / DEVELOPMENT PROGRAM ANALYSIS**

	Number of Projects	Grants \$
English-language Digital Projects	26	\$878,300
French-language Digital Projects	9	\$310,632
<b>TOTAL</b>	<b>35</b>	<b>\$1,188,932</b>

Commencing in February 2011, the Bell Fund expanded its Development Program with the announcement of monthly deadlines which saw the number of projects funded increase by 63%. In 2011, \$1,188,932 was allocated to support the early development of 35 interactive digital projects, to prepare them for production.

**PROFESSIONAL DEVELOPMENT ANALYSIS 2011**

	Number of Projects	Grants \$
English	18	\$96,000
French	8	\$38,500
<b>TOTAL</b>	<b>26</b>	<b>\$134,500</b>

Twenty six professional development training activities located across Canada received grants totaling \$134,500 for workshops, conferences, research and promotion.

## SUMMARY 1997-2011

	Number of Projects	Grants \$
Production	701	\$97,553,625
Development	210	\$7,480,765
Professional Development	175	\$992,060
<b>TOTAL</b>	<b>1,086</b>	<b>\$106,386,450</b>

Since 1997, the Fund has invested over \$106 M in 1,086 projects, including 701 in Production, 210 in Development and 175 Professional Development initiatives.

## 1997-2010 / PRODUCTION PROGRAM ANALYSIS

	EN	FR	Total	English	French	Total
Interactive Media	272	158	430	\$50,606,511	\$26,860,555	\$77,467,066
				52%	28%	80%
Television	174	97	271	\$12,951,019	\$7,135,540	\$20,086,559
				13%	7%	20%
<b>TOTAL</b>	<b>446</b>	<b>255</b>	<b>701</b>	<b>\$63,557,530</b>	<b>\$33,996,095</b>	<b>\$97,553,625</b>
				65%	35%	100%

701 projects have benefited from over \$97 M that has been allocated to the Production of digital media projects and television programs since 1997. 80% of all funding supports the digital media component and 20% supports the associated television component. This has been allocated 65% to English-language projects and 35% to French-language projects (some of which were bilingual).

Thanks to Bell TV annual contributions and additional support from Bell Aliant, Bell Fund support has increased from \$2 M in 1997 to \$12 M in 2011.

**2001-2011 / DEVELOPMENT PROGRAM ANALYSIS**

	Number of Projects	Grants \$
English-language Interactive Digital Projects	140	\$4,916,962
French-language Interactive Digital Projects	70	\$2,563,803
<b>TOTAL</b>	<b>210</b>	<b>\$7,480,765</b>

Since the inception of the Development Program in 2001, 210 digital media projects have been awarded grants of over \$7.4 M. The Development Program relies on interest generated by the BCE/CTV Benefits endowment as well as BDU contributions.

**2001-2011 / PROFESSIONAL DEVELOPMENT ANALYSIS**

	Number of Projects	Grants \$
English	128	\$775,010
French	47	\$217,550
<b>TOTAL</b>	<b>175</b>	<b>\$992,060</b>

Professional development support for activities such as conferences, seminars, training, research and promotion was allocated to 175 events across Canada, for local, regional, national and international events.



## **DERNIERES VOLONTÉS**

### **Dernières volontés**

**Company:** MC2 Communications Média  
**Producer:** Jean-Simon Chartier

**Broadcaster:** TV5

## **MIA**

### **Mia**

**Company:** Les Productions Sardine inc.  
**Producer:** Ghislain Cyr  
**Broadcaster:** SRC

## **GRAFFITI**

### **Graffiti**

**Company:** Groupe ECP inc.  
**Producer:** Jean-Yves de Banville

**NM Services Company:** ECP Nouveaux Médias  
**Broadcasters:** TFO, ATRV I

## **MIRON**

### **Miron**

**Company:** E2F Film inc.  
**Producers:** Eric Deghelder, Hugo Latulipe

**Broadcaster:** Télé-Québec

## **L'AUTRE MARI**

### **L'autre mari**

**Company:** Atelier Rocoto inc.  
**Producers:** Orlando Arriagada, Daniela Mujica

**Broadcasters:** SRC, RDI

## **SNAKE, FILS DE LESSARD**

### **Snake, fils de Lessard**

**Company:** Lusio Films inc.  
**Producer:** Marie-Dominique Michaud

**Broadcaster:** Addik

## **SYMPHONIE MOLÉCULAIRE**

### **Symphonie moléculaire**

**Company:** Lowik Média  
**Producer:** Lucie Tremblay

**NM Services Company:** Lvl\* Studio  
**Broadcaster:** Documentary Channel



## **WALTERRE**

### **NM : Walterre**

**Company:** Groupe Communications Neuhaz inc.

**Broadcaster:** SRC

**Producer:** Guy-Charles Pelletier

## **WEBGEOL**

### **Webgeol**

**Company:** Zenith ABC inc.

**NM Services Company:** Absolunet inc.

**Producer:** Josette D. Normandeau

**Broadcasters:** SRC, TFO, Discovery, ARTE



## **ANNE'S DROIDS**

### **Anne's Droids**

**Company:** Sinking Ship Entertainment  
**Producers:** Blair Powers, JJ Johnston, Matt Bishop

**NM Services Company:** n/a  
**Broadcaster:** TVO

## **ARCHETYPES: NORTHOP FRYE ON THE BIBLE AND LITERATURE**

### **Archetypes: Northop Frye on the Bible and Literature**

**Company:** Archivesync Productions  
**Producer:** Bob Rodgers

**NM Services Company:** Post Producers Digital Inc.  
**Broadcaster:** TVO

## **CAUTION: MAY CONTAIN NUTS**

### **Caution: May Contain Nuts**

**Company:** Going Nuts Productions III Inc.  
**Producers:** Eric Rebalkin, Camille Beaudoin

**NM Services Company:** n/a  
**Broadcasters:** APTN/GlassBOX

## **CHUGGA CHUGGA WOW**

### **Chugga Chugga Wow**

**Company:** marbledmedia Interactive  
**Producer:** Ted Brunt

**NM Services Company:** n/a  
**Broadcaster:** CBC

## **CROSS COUNTRY FUN HUNT**

### **Cross Country Fun Hunt**

**Company:** Apartment 11 Productions  
**Producers:** Jason Levy, Alberta Nokes, Zsolt Luka, Jonathan Finkelstein

**NM Services Company:** TP1  
**Broadcaster:** CBC

## **DEMOLITION DNA**

### **Demolition DNA**

**Company:** Secret Location  
**Producer:** James Milward

**NM Services Company:** n/a  
**Broadcaster:** Discovery





## **ERTLINGS INTERACTIVE**

### **Ertlings Interactive**

**Company:** 9 Story Interactive  
**Producer:** Diane Williamson

**NM Services Company:** Chocolate Liberation Front  
**Broadcaster:** TVO

## **FUZZY TALES**

### **Fuzzy Tales**

**Company:** Huminah Huminah  
**Producer:** Adam Mimmagh

**NM Services Company:** n/a  
**Broadcaster:** CBC

## **GARDEN SWING, THE**

### **Garden Swing, The**

**Company:** Joe Media Productions  
**Producer:** Karen Pickles

**NM Services Company:** Strut Creative  
**Broadcaster:** Access/CTV

## **GHOSTS IN OUR MACHINE, THE**

### **Ghosts in Our Machine, The**

**Company:** Ghosts Media Inc.  
**Producers:** Nina Beveridge, Liz Marshall

**NM Services Company:** n/a  
**Broadcaster:** The Documentary Channel

## **GREENHEROES.CA**

### **GreenHeroes.ca**

**Company:** CineFocus Canada Interactive  
**Producers:** Joan Prowse, John Bessai

**NM Services Company:** bitheads  
**Broadcaster:** TVO

## **GROJ BAND - THE SHOW MUST GO ON**

### **Groj Band - The Show Must Go On**

**Company:** Secret Location  
**Producer:** James Milward

**NM Services Company:** n/a  
**Broadcaster:** Teletoon

## **GUARDIANS**

### **Guardians**

**Company:** Wapos Bay Interactive Inc.  
**Producers:** Anand Ramayya, Dennis Jackson, Melanie Jackson

**NM Services Company:** Hulo Media  
**Broadcaster:** APTN



## **K-9 KIDS CHALLENGE**

### **K-9 Kids Challenge**

**Company:** Secret Location  
**Producers:** James Milward, CJ Hervey

**NM Services Company:** n/a  
**Broadcaster:** YTV

## **MONSTER MATH SQUAD INTERACTIVE**

### **Monster Math Squad Interactive**

**Company:** DHX Media Interactive  
**Producers:** Katrina Walsh, Allan Kennedy

**NM Services Company:** n/a  
**Broadcaster:** CBC

## **MR YOUNG DROP DECK**

### **Mr Young Drop Deck**

**Company:** Creative D  
**Producer:** Richard Kanee

**NM Services Company:** n/a  
**Broadcaster:** YTV

## **PROJECT X**

### **Project X**

**Company:** Zinc Roe Productions Inc.  
**Producer:** Jason Krogh

**NM Services Company:** n/a  
**Broadcaster:** Family Channel

## **PYONYANG EXPRESS (THE DEFECTOR)**

### **Pyongyang Express (The Defector)**

**Company:** Zarathustra Films  
**Producer:** Ann Shin

**NM Services Companies:** Jam3 Inc.,  
OneMethod, Upine  
**Broadcaster:** TVO

## **REAL THERAPY INTERACTIVE**

### **Real Therapy Interactive**

**Company:** iThentic Canada Inc.  
**Producer:** Lisa Baylin

**NM Services Company:** n/a  
**Broadcaster:** eOne

## **RECIPE TO RICHES**

### **Recipe to Riches**

**Company:** Temple Taste Productions  
**Producers:** David Fortier, Ivan Schneeberg

**NM Services Company:** iThentic Canada Inc.  
**Broadcaster:** Food Network



## **THINKHEADS' BRAIN POWER, THE**

### **Thinkheads' Brain Power, The**

**Company:** Wizard Hat Development Ltd.

**Producers:** Toni Stevens, Pamela Slavin, Bill Fox

**NM Services Company:** ODD1 Inc.

**Broadcaster:** TVO

## **TRAVEL + ESCAPE'S TOP TEN**

### **Travel + Escape's Top Ten**

**Company:** BlassBOX Media

**Producer:** Raja Khanna

**NM Services Company:** Made With Magnolia

**Broadcaster:** Travel + Living

## **VIVI'S SCRAPBOOKING**

### **Vivi's Scrapbooking**

**Companies:** Skywriter Media & Entertainment Group

**Producer:** Kevin Gillis

**NM Services Company:** ODD1 Inc.

**Broadcaster:** TVO

## **WAR OF 1812**

### **War of 1812**

**Company:** High Fidelity HDTV Media Inc.

**Producer:** Alix MacDonald

**NM Services Company:** Zeroes 2 Heroes

**MediaBroadcaster:** Eqhd

## **WHAT THE ELDERS KNOW**

### **What the Elders Know**

**Company:** Sweetgrass & Sage

**Producers:** Tihemme Gagnon, Pati Olson

**NM Services Companies:** Zeroes 2 Heroes Media, Rat Creek Design

**Broadcaster:** APTN



## 1,2,3... GÉANT

### NM : 1,2,3... Géant

**Company:** Téléfiction Productions inc.

**Producers:** Lucie Veillet, Carmen Bourassa

**NM Services Company:** Mbiance

### TV : 1,2,3... Géant

**Company:** Téléfiction Productions inc.

**Producers:** Lucie Veillet, Carmen Bourassa

**Broadcasters:** Télé-Québec, TFO

### NEW MEDIA

Les personnages de la série vous invitent à découvrir des éléments interactifs, des jeux ludo-éducatifs originaux, des colorines et les histoires de Jean-Jean! Les épisodes peuvent être visionnés sur téléphone mobile.

### TELEVISION

L'univers de 1,2,3... Géant est un univers magique pour les petits de 3 et 4 ans. En haut, dans une forêt enchantée, vit Jean Le Géant et les « bébénimaux », Rose et Olivo, et en bas vivent 4 marionnettes que seuls Rose et Olivo peuvent voir.

## 1000 JOURS POUR LA PLANÈTE

### NM : 1000 jours pour la planète

**Company:** Glacialis Productions inc.

**Producer:** Jean Lemire

**NM Services Company:** Turbulent inc.

### TV : Sedna autour du monde: l'aventure humaine

**Company:** Glacialis Productions inc.

**Producer:** Jean Lemire

**Broadcasters:** SRC, RDI, Discovery World HD Canada

### NEW MEDIA

Le site permettra à l'utilisateur de faire partie d'une communauté virtuelle d'internautes qui communiquent entre eux et avec les scientifiques de la mission. Il proposera des photos, de la vidéo, le journal de bord de Jean Lemire et des sessions de communication en direct. Les internautes pourront explorer les contenus à l'aide de cartes et schémas. Google Earth 2 offrira un type de navigation unique. Un volet éducatif pour les écoles prévoit le développement de dossiers thématiques.

### TELEVISION

Le voilier océanographique Sedna IV part en mission autour du monde. Son but : documenter l'état de la planète et questionner la relation entre les humains et les autres espèces vivantes de la Terre.



## APPARENCES

### NM : Apparences

**Company:** Pixcom inc.

**Producer:** Nadine Dufour

### TV : Apparences

**Company:** Pixcom inc.

**Producer:** André Dupuy

**Broadcaster:** SRC

## NEW MEDIA

Le site d'Apparences propose des contenus propices à la réflexion et offre un lieu d'échanges. On y retrouve notamment une série d'entrevues avec les principaux artisans de la série, un vidéoblogue alimenté par les réactions d'un psychologue, et un concours littéraire.

## TELEVISION

Apparences raconte l'histoire des jumelles Bérubé. La série débute le jour de leur 40e anniversaire, jour où tout bascule... Apparences entre en collision intime avec les obsessions chères à l'auteur d'Aveux : les liens familiaux, la solitude, la bonté, la mort, le secret.

## FERMIER URBAIN

### NM : Fermier urbain

**Company:** Productions 350 inc.

**Producer:** Brigitte Coutu

**NM Services Company:** Revolver 3

### TV : Fermier urbain

**Company:** Productions 350 inc.

**Producer:** Brigitte Coutu

**Broadcaster:** SRC

## NEW MEDIA

Le site offre un outil de création interactif unique, en français, aux jardiniers urbains : un tuteur qui intègre un planificateur qui tient compte des goûts et de l'environnement de l'utilisateur, des conseils de pro, un blogue et une section «-questions/réponses-» ainsi que des outils de partage.

## TELEVISION

Un nombre croissant de citoyens prend plaisir à faire pousser fruits, légumes et fines herbes. Ricardo a conçu une nouvelle émission hebdomadaire pour faire partager de façon divertissante l'expérience de l'agriculture urbaine.



## **GÉNIE360**

### **NM : Génie360**

**Company:** Atelier Rocoto inc.

**Producer:** Daniela Mujica ss

### **TV : Amérikologie**

**Company:** Productions Pimiento inc.

**Producer:** Orlando Arriagada

**Broadcaster:** TV5

### **NEW MEDIA**

Génie360 propose un site et une application iPad. Sur le web, on trouve un jeu-questionnaire, du contenu informatif, vidéo et photographique présentant les génies de la série télé bonifié par le carnet de voyage de l'animateur. L'application iPad présente les coups de cœur de l'animateur

### **TELEVISION**

De Cuba au Chili, en passant par le Pérou et la Bolivie, l'animateur d'Amérikologie, Luis Oliva, présente des personnages qui mettent en pratique des solutions pour l'environnement, l'égalité sociale, l'agriculture et la valorisation des femmes!

## **GRAFFITI**

### **NM : Graffiti**

**Company :** Groupe ECP inc.

**Producer:** Jean-Yves de Banville

**NM Services Company:** ECP Nouveaux Médias

### **TV : Graffiti**

**Company:** 6040390 Canada inc.

**Producer:** Jean-Yves de Banville

**Broadcasters:** TFO, ARTV

### **NEW MEDIA**

Site immersif avec la métaphore d'une ville comme interface de navigation qui invite le visiteur à consulter les dossiers thématiques et à participer en laissant sa trace à l'aide d'outils de partage. Un jeu sous forme de mission, permet aux visiteurs de « graffer la ville » sans se faire déjouer. Des applications pour la TVi, et les appareils mobiles complètent le volet numérique.

### **TELEVISION**

Graffiti propose un tour d'horizon du phénomène graffiti et place ce courant dans ses perspectives historiques, artistiques, culturelles et géographiques. Chaque thématique est enrichie de performances musicales.



## JAM

### NM : Jam

**Company:** Productions GFP (II) inc.  
**Producers:** Guy Villeneuve, Michel St-Cyr  
**NM Services Company:** Turbulent inc.

### TV : Jam

**Company:** Productions GFP (II) inc.  
**Producers:** Guy Villeneuve, Michel St-Cyr  
**Broadcaster:** TFO

## NEW MEDIA

Les internautes pourront soutenir les groupes participants grâce à la Course aux clics – défi hebdomadaire en vidéo - et voter pour le participant qui méritera en fin de course, un prix. Chaque participant possède sa page pour publier les anecdotes et les difficultés du défi. Le widget Facebook sera utilisé pour stimuler et favoriser la participation du public. Une carte géographique communautaire et interactive, le GPS JAM présente les bonnes adresses et les spectacles à ne pas manquer en Ontario.

## TELEVISION

Le fil conducteur de la série est de découvrir sept artistes de la relève musicale franco-ontarienne. Une route folle mènera ces sept coups de cœur à monter sur scène lors d'un événement spécial franco-ontarien, dans le cadre des Francofolies 2012.

## LE MONDE EN GROS

### NM : Le monde en gros

**Company:** Pixcom inc.  
**Producer:** Nadine Dufour  
**NM Services Company:** Toxa, Département

### TV : Le monde en gros

**Company:** Pixcom inc.  
**Producer:** Thérèse Pihno  
**Broadcaster:** SRC

## NEW MEDIA

La plateforme Web prend la forme d'un magasin à grande surface dans lequel les utilisateurs sont guidés par Liliane, une préposée à l'accueil plutôt blasée. Ils pourront participer à l'élaboration d'un message intergalactique envoyé via satellite, destiné à expliquer notre monde aux civilisations extraterrestres.

## TELEVISION

Une série pour faire rire en faisant un portrait du monde... en gros. Sa géographie, sa population, son évolution. Sur l'amour, l'argent, la soif de pouvoir. Sur les comportements humains les plus universels, les règles de la vie en société, les lieux qu'on trouve drôles parce qu'il révèle quelque chose sur la nature humaine, nos théories à la fois vraies et farfelues sur le monde dans lequel on vit.



## LE SEXE AUTOUR DU MONDE II

### NM : Le sexe autour du monde II

**Company:** Eureka Productions

**Producers:** France Choquette, Jean Roy

**NM Services Company:** Absolutnet inc.

### TV : Le sexe autour du monde II

**Company:** Eureka Productions

**Producers:** France Choquette, Jean Roy

**Broadcaster:** TV5

### NEW MEDIA

Le sexe autour du monde offre cette année 8 nouvelles chambres contenant 80 capsules vidéos, et des applications telles que quiz, sondage, vote conçus pour les iPad 1 et 2, les iPhone 3 et 4 et l'iPod Touch et Android.

### TELEVISION

Après une première série ayant connu un succès retentissant, Le sexe autour du monde II propose une aventure documentaire aux confins du désir, du plaisir et de la culture.

## LES APPENDICES INTERACTIFS II

### NM : Les Appendices interactifs II

**Company:** Productions Marie Brissette inc.

**Producer:** Marie Brissette

**NM Services Company:** ODD1 inc.

### TV : Les Appendices - season IV

**Company:** Productions Marie Brissette II inc.

**Producer:** Marie Brissette

**Broadcaster:** Télé-Québec

### NEW MEDIA

Les humoristes des Appendices sont de retour avec 12 nouveaux épisodes en mode interactif et 2 nouveaux jeux pour le web et pour les plateformes mobiles iPhone/iPod, iPad et appareils Android.

### TELEVISION

La série Les Appendices est composée de courts sketches mettant en vedette une pléiade de personnages disjoints. L'humour y est surréaliste, déjanté, incongru, éclaté et décalé.





## LES ENFANTS DE LA TÉLÉ II

### NM : Les enfants de la télé II

**Company :** Productions GFP (IV) inc.

**Producers:** Guy Villeneuve, Michel St-Cyr

**NM Services Company:** Turbulent, Toxa

### TV : Les enfants de la télé II

**Company:** Production GFP (IV) inc.

**Producers:** Guy Villeneuve, Michel St-Cyr

**Broadcaster:** SRC

### NEW MEDIA

Les enfants de la télé sortent du petit écran pour offrir une expérience enrichie en direct. Pendant la diffusion, les internautes sont invités à découvrir sur le web les coulisses de l'émission, des contenus exclusifs et à participer aux échanges avec les autres fans des enfants de la télé.

### TELEVISION

Les enfants de la télé met en vedette des personnalités cinéma, télé, radio, musique, spectacle et vie publique réunies pour s'amuser autour d'une foule d'archives télévisuelles.

## LES ÉTOILES DU DODO

### NM : Les étoiles du dodo

**Company :** Trio Orange Productions inc.

**Producer:** Carlos Soldevila

**NM Services Company:** ODD1 inc.

### TV : Les étoiles du dodo

**Company:** Trio Orange Productions inc.

**Producer:** Véronique Dea

**Broadcaster:** Yoopa

### NEW MEDIA

L'application mobile Les étoiles du dodo propose une doudou numérique, avec modes histoire et veilleuse musicale, une option d'interaction avec l'enfant et un module de personnalisation pour les parents. Le microsite offre de l'information pour les parents, des planches à colorier et des vidéos exclusives.

### TELEVISION

Dans sa chambre magique, Doubidou raconte une histoire aux petits et, en compagnie de trois enfants, les entraîne sur l'étoile d'un artiste québécois invité à participer en chantant, en dansant ou tout simplement en racontant une histoire.



## LES RESCAPÉS II

### NM : Les Rescapés II

**Company:** Casablanca inc.

**Producers:** Joanne Forgues, Marc Poulin

**NM Services Company:** Turbulent Média

### TV : Les Rescapés II

**Company:** Casablanca inc.

**Producers:** Joanne Forgues, Marc Poulin

**Broadcaster:** SRC

## NEW MEDIA

Le site web des Rescapés II propose une expérience multiplateforme combinant télévision, musique et web avec de nouvelles vidéos musicales, des vidéos interactives et un module interactif « Intrigue » lequel permettra de faire connaître et comprendre les rouages dramatiques de la série, en plus de répondre aux questions des internautes.

## TELEVISION

La famille de l'inspecteur Gérald Boivin continue de tout mettre en œuvre pour retourner chez elle en 1964. Ils devront lutter pour rester unis et solidaires.

## MIAM !

### NM : Miam !

**Company :** Écho Média Productions inc.

**Producer:** Dominique Mendel

**NM Services Company:** ODD1 inc.

### TV : Miam !

**Company:** Écho Média Productions inc.

**Producer:** Dominique Mendel

**Broadcasters:** Yoopa, TFO

## NEW MEDIA

Le site propose des jeux, qui se jouent seul ou à 2, des recettes faciles à réaliser et des capsules animées interactives sur le thème de la nourriture. Un jeu de réalité augmentée se met de la partie pour rendre les aliments plus ludiques grâce au téléphone intelligent du parent ou du grand-parent!

## TELEVISION

Miam ! est une série culinaire où un petit garçon et sa Mamie partagent l'activité la plus importante : manger ! On apprend qu'il est passionnant de préparer un plat à partir d'un légume qu'on a cueilli soi-même.



## MIXMANIA III

### NM : Mixmania III

**Company :** Zone 3-XXVII inc.

**Producers:** Brigitte Lemonde, Robert Montour

**NM Service Company:** Turbulent inc.

### TV : Mixmania III

**Companies :** Zone 3-XXVII inc.

**Producers:** Brigitte Lemonde, Robert Montour

**Broadcaster:** Vrak.tv

## NEW MEDIA

Du nouveau sur le site de Mixmania ! Une application mobile permettant d'écouter les chansons de Mixmania et un jeu tactile de type « dance-dance revolution ». Les fans retrouveront des webémissions interactives en direct, une section pour voter, le blogue, des rendez-vous événementiels, le journal vidéo et des sorties exclusives.

## TELEVISION

Mixmania3 permettra aux téléspectateurs de suivre l'ascension de deux groupes musicaux constitués de quatre gars et quatre filles. Avec rigueur et dépassement de soi, ils exécuteront le travail que tout artiste doit accomplir avant de monter sur scène.

## RBO 3.0

### NM : RBO 3.0

**Company :** BYE BYE RBO inc.

**Producers:** Jacques K. Primeau, Luc Châtelain, Isabelle Sullivan, Lucie Marion

**NM Services Company:** Lvl \* studio

### TV : RBO 3.0

**Company :** BYE BYE RBO inc.

**Producers:** Céline Johnson, Luc Châtelain, Jacques K. Primeau

**Broadcaster:** SRC

## NEW MEDIA

Les plateformes web, iPad, tablettes PC en format optimisé « touch » pour les téléphones intelligents seront développées pour rendre accessibles, distribuer et partager 30 ans d'archives du groupe RBO. Des modules de vote, un moteur de recherche et une encyclopédie complètent l'offre « Canal RBO ».

## TELEVISION

RBO célèbrera en 2011 ses 30 ans de carrière. À cette occasion, sera diffusée une série d'émissions qui jettera un regard novateur sur la production de ce groupe iconoclaste.



## **TACTIK - 4**

### **NM : Tactik - 4**

**Company:** Vivaclac inc.

**Producers:** Jean-Pierre Morin, Francine Forest

**NM Services Company:** Turbulent inc.

### **TV : Tactik - season 4**

**Company :** Vivaclac inc.

**Producers:** Francine Forest,  
Marie-Soleil St-Michel, Dominique Gagné

**Broadcaster:** Télé-Québec

### **NEW MEDIA**

Le site offre la diffusion quotidienne de la série en direct sur le Web, l'animation quotidienne du site, six événements de clavardage vidéo en direct, une plateforme de jeux redessinée et des tournois hebdomadaires, une application iPhone/iPad/iPod Touch.

### **TELEVISION**

Dans cette quatrième saison, nos héros prennent leur destin par les cornes et font en sorte que les situations évoluent .

## **TEE SHIRT STORIES**

### **NM : Tee Shirt Stories**

**Company:** Toxa, Intuitive Pictures

**Producers:** Philippe Lamarre, Ina Fichman

**NM Service Company:** Turbulent inc.

### **TV : Tee Shirt Stories**

**Company:** Intuitive Pictures

**Producer:** Ina Fichman

### **NEW MEDIA**

Un site pour découvrir ou redécouvrir le Tee Shirt. Des capsules vidéos interactives, une communauté de partage d'histoires des t-shirts et un espace de création. Un concours de design pour créer un t-shirt associé à une cause sera proposé à la communauté. Le design gagnant sera imprimé sur des t-shirts vendus au public. Une partie des revenus sera remise à la cause.

### **TELEVISION**

Tee Shirt Stories est un documentaire qui retrace l'histoire du t-shirt et analyse son rôle d'icône culturelle dans notre société. Il est aujourd'hui utilisé comme support d'expression, medium artistique et objet de collection.



## TÊTES À CLAQUES - LA SÉRIE

**NM : : Têtes à claques - La série**

**Company:** Salambo TV inc.

**Producer:** Simon Parizeau

**TV : : Têtes à claques - La série**

**Company:** Salambo TV inc.

**Producer:** Simon Parizeau

**Broadcaster:** Télétoon

### NEW MEDIA

Sur le web, les Têtes à claques proposent un outil interactif permettant aux visiteurs de créer leur propre clip Tête à claques et de le partager, en plus d'un blogue et de l'optimisation de l'application mobile.

### TELEVISION

Les désormais célèbres personnages des Têtes à claques ainsi que de tout nouveaux protagonistes, feront face à des situations, toujours amusantes, souvent risibles et rarement banales.

## TOUT SUR MOI - V

**NM : Tout sur moi - V**

**Company:** Trio V inc. (Cirrus Productions)

**Producer:** Josée Vallée

**NM Services Company:** Turbulent, Toxa

**TV : Tout sur moi - V**

**Company:** Trio V inc. (Cirrus Productions)

**Producer:** Josée Vallée

**Broadcaster:** SRC

### NEW MEDIA

Pour souligner en beauté la fin de l'aventure, un volet Web en trois phases est proposé aux fans. Le public pourra voter pour les 12 meilleurs moments de la série et avoir accès aux coulisses de l'émission. L'équipe offre un cadeau personnalisé : un épisode exclusif de 3 minutes mettant en vedette l'utilisateur.

### TELEVISION

Macha Limonchik, Éric Bernier, Valérie Blais : trois acteurs, trois amis dans la vie. Les hauts et les bas de l'amitié, les aléas du célibat, les expériences professionnelles décevantes, la cinquième et dernière saison continue de vous servir tout ça, en plus d'un coup d'œil ludique sur les dessous du métier d'acteur et du milieu artistique.



## VOYAGES AU BOUT DE LA NUIT

### NM : Voyages au bout de la nuit

**Companies:** Toast Studio,  
Productions InformAction

**Producers:** Alexandre Gravel, Nadège Pouyez,  
Nathalie Barton

### TV : Voyages au bout de la nuit

**Company :** Productions InformAction

**Producers:** Nathalie Barton, Ian Quenneville,  
Ian Oliveri

**Broadcaster:** TV5

### NEW MEDIA

Ce webdocumentaire permet de faire découvrir les réalités de la production d'un tournage documentaire en temps réel. Les « bloopers », les commentaires du réalisateur et un blogue peuvent être consultés sans ordre linéaire sur divers supports. L'application mobile permet de faire des choix en fonction du temps disponible pour l'utilisateur.

### TELEVISION

Les Voyages au bout de la nuit nous font pénétrer dans l'atmosphère nocturne de treize grands espaces urbains francophones. Loin des clichés du luxe, du night life, du glamour, nous découvrons la vie de ceux qui vivent, luttent ou produisent alors que nous dormons ou nous nous divertissons.

## WEBGEOL

### NM : WebGeol

**Company:** Zenith ABC inc.

**Producer:** Josette D. Normandeau

**NM Services Company:** Lvl \* studio

### TV : La Valse des continents

**Company:** *Idéacom international*

**Producer:** Josette D. Normandeau

**Broadcasters:** SRC, TFO, Discovery Canada,  
ARTE (France) & 11 diffuseurs européens

### NEW MEDIA

WebGeol propose à l'utilisateur une expérience exceptionnelle à travers des vidéos enrichies et des cartes interactives qui lui permettent d'approfondir ses connaissances des phénomènes telluriques. Des fiches d'information multimédia sur les contributeurs sont aussi offertes ainsi que des conférences qui s'inspirent des vidéos enrichies. Un module d'autopromotion et un fil de nouvelles complètent l'expérience.

### TELEVISION

Les forces tectoniques sculptent et redessinent notre monde. Au fil du temps, ces mouvements prodigieux forment une sorte de danse qui raconte la relation riche et fascinante entre la vie et la géologie.



## **ANIMISM: THE SACRED SITES**

### **NM : Animism: The Sacred Sites**

**Company:** Zeros 2 Heroes Media Inc.

**Producer:** Matt Toner

**NM Service Company:** n/a

### **TV : Animism: The God's Lake**

**Company:** Zeros 2 Heroes Media Inc.

**Executive Producers:** Wayne Clark, Matt Toner

**Producers:** Paul Gertz, Carolyn Allain

**Broadcaster:** APTN, 6 x 22 minutes

### **NEW MEDIA**

Users can further explore the world of Mel Ravensfall through mobile games, fan fiction, digital comics, e-books and an ARG and can share through user generated content.

### **TELEVISION**

A youth-focused fantasy epic that is deeply rooted in Aboriginal legends. The pilot episode begins the adventures of Mel Ravensfall as she discovers what lies beneath the sacred site at the Gods' Lake.

## **CANADA'S SMARTEST PERSON**

### **NM : Canada's Smartest Person**

**Company:** Smiley Guy Studios

**Producer:** Jonas Diamond

**NM Services Company:** n/a

### **TV : Canada's Smartest Person**

**Company:** Media Headquarters Inc.

**Executive Producers:** Robert Cohen,  
Shari Cohen

**Producers:** Charles Watcher, Pam McNair

**Broadcaster:** CBC, 1 x 120 mins

### **NEW MEDIA**

Audiences will discover their multiple intelligence strengths through simple quizzes and can share the experience through social media and play along with the contest in real time through a mobile app.

### **TELEVISION**

A live televised event which seeks to find Canada's smartest person based on the six shades of intelligence that are becoming the new markers of what it means to be smart.



## **CAUTION: MAY CONTAIN NUTS DIGITAL MEDIA PROJECT**

### **NM : Caution: May Contain Nuts Digital Media Project**

**Company:** Going Nuts Productions III Inc.

**Producers:** Camille Beaudoin, Eric Rebalkin

**NM Services Company:** n/a

### **TV : Caution: May Contain Nuts**

**Company:** Going Nuts Productions III Inc.

**Executive Producer:** n/a

**Producers:** Camille Beaudoin, Eric Rebalkin

**Broadcaster:** CBC, 6 x 22 minutes

### **NEW MEDIA**

This redesigned microsite will feature new elements including social media and an interactive video fortune teller starring two characters from the television program.

### **TELEVISION**

Entering its third season, this award winning sketch comedy series has a unique brand of Canadian humour that turns stereotypes upside-down and offers a fresh and hilarious perspective on cultures and pop culture.

## **CROSS COUNTRY FUN HUNT**

### **NM : Cross Country Fun Hunt**

**Company:** Apartment 11 Productions Inc.

**Producer:** Jason Levy

**NM Services Company:** TP1

### **TV : Cross Country Fun Hunt**

**Company:** Apartment 11 Productions Inc.

**Executive Producer:** Allan Jolie-Coeur

**Producer:** Jonathan Finkelstein

**Broadcaster:** CBC, 13 x 24 mins

### **NEW MEDIA**

As a van travels the country in search of the "funnest" place in Canada, kids can track the progress of the van using a mobile app, vote and interact online and watch webisodes that are cut and uploaded along the way.

### **TELEVISION**

This reality series for tweens is designed to encourage kids to celebrate the "funnest" places they know across Canada. Kids recommend places/towns/events and one is selected for the production team to visit in each episode. The finale of the series is a vote for the "funnest" place in Canada.





## **D-DAY TO VICTORY INTERACTIVE**

### **NM : D-Day to Victory Interactive**

**Company:** Secret Location  
**Producer:** James Milward  
**NM Service Company:** n/a

### **TV : D-Day to Victory**

**Companies:** DDay Heroes Productions Inc, Impossible Pictures  
**Executive Producers:** Michael Kot, Paul Wooding  
**Producer:** Janice Tufford  
**Broadcaster:** Shaw Media, 6 x 60 minutes

### **NEW MEDIA**

This website will feature 3D visualizations of the destructive effects of weapons, video clips with Canadian Vets recalling related stories, videos of weapons used during WWII, interactive graphics and maps.

### **TELEVISION**

The Last War Heroes tells the epic story of the campaign that took the Allies from the biggest amphibious assault in history to ultimate victory over Nazi Germany that caused Hitler to commit suicide in Berlin.

## **DEGRASSI (SEASON XI)**

### **NM : Degrassi (Season XI)**

**Company:** Epitome Pictures Inc.  
**Producers:** Linda Schuyler, Stephen Stohn  
**NM Service Company:** XMG Studio Inc

### **TV : Degrassi (Season XI)**

**Company:** Epitome Pictures Inc.  
**Executive Producers:** Linda Schuyler, Stephen Stohn  
**Producers:** Linda Schuyler, Stephen Stohn  
**Broadcasters:** MuchMusic, Teen Nick, 41 x 30 minutes

### **NEW MEDIA**

An expansion on the current Degrassi social experience using social platforms that extend the Degrassi Universe online and create a real-time-strategy mobile game that entertains and encourages discussion.

### **TELEVISION**

Degrassi is a dramatic take on the real issues of high school. Equal measures of humour, angst and heart, the students of Degrassi grapple with a series of firsts as they begin their journey into adulthood



## **GIVER WEB**

### **NM : Giver Web**

**Company:** Sinking Ship Interactive

**Producer:** Blair Powers

**NM Services Company:** n/a

### **TV : Giver**

**Company:** Sinking Ship Entertainment

**Executive Producer:** n/a

**Producers:** Blair Powers, JJ Johnson, Matt Bishop

**Broadcaster:** TVO, 13 x 22 minutes

## **NEW MEDIA**

The site will feature a collection of interactive games, built around the theme of designing “playgrounds” and encouraging community activism.

## **TELEVISION**

Enterprising 6-9 year olds work together with their community to reclaim and enhance their playground spaces. Each episode features an enthusiastic team to assist the group of 10 kids to transform their local playground in only 3 days!

## **HEARTLAND SOCIAL GAME**

### **NM :Heartland Social Game**

**Company:** OverInteractive Media Ltd.

**Producer:** J.Joly

**NM Services Company:** n/a

### **TV : Heartland (Season V)**

**Company:** Rescued Horse Season V Inc.

**Executive Producers:** Tom Cox, Jordy Randall, Michael Weinberg

**Producer:** Tina Grewal

**Broadcaster:** CBC, 18 x 60 minutes

## **NEW MEDIA**

A branded Facebook social game based on the world, themes and settings presented within the television series, where users care for virtual horses while managing and personalizing their ranch.

## **TELEVISION**

Amy reconnects with the gift she inherited from her mother and learns to relate to horses on a whole new level. Her new training philosophy inadvertently teaches her how to communicate better with people, particularly Ty, and their relationship finds higher ground.



## **IN REAL LIFE (SEASON III)**

### **NM : In Real Life (Season III)**

**Company:** Secret Location

**Producer:** James Milward

**NM Service Company:** n/a

### **TV : In Real Life (Season III) – Race to the Finish**

**Company:** PTN Productions Inc.

**Executive Producer:** Jonathan Finkelstein

**Producer:** Joan Takefman

**Broadcaster:** YTV, 10 x 60 minutes

### **NEW MEDIA**

Season III introduces a mobile component to this very successful online game that includes a mobile version of the level builder. The points accumulated by users can track back and help actual contestants on the television series and there is an opportunity for a user to win an opportunity to participate in a webisode of the show.

### **TELEVISION**

A reality series where kids race across North America and compete at real job challenges! In each episode, the first team to successfully complete all the tasks and cross the finish line first wins a reward they'll never forget. The grand prize winner of the entire season walks away with a college scholarship PLUS a family vacation.

## **INSECURITY (SEASON II) ONLINE**

### **NM : Insecurity (Season II) Online**

**Company:** Insecurity Digital Media

**Producers:** Virginia Thompson, Robert deLint, Kevin White

**NM Services Company:** n/a

### **TV : Insecurity (Season II)**

**Company:** Insecurity Productions II Inc. (Verite Films)

**Executive Producers:** Virginia Thompson, Robert deLint, Kevin White

**Producers:** Ty Hyland, Shawn McGrath, Kevin White

**Broadcaster:** CBC, 10 x 30 minutes

### **NEW MEDIA**

The InSecurity Spy Training Game is a suite of quick casual games that will seamlessly integrate the world of the show and it's characters providing a fun and sharable experience.

### **TELEVISION**

An action comedy about the men and women of the fictional National Intelligence and Security Agency (NISA) who keep the nation safe...ish.



## **MONSTER MATH SQUAD INTERACTIVE**

### **NM : Monster Math Squad Interactive**

**Company:** DHX Media Interactive (Halifax) Ltd.

**Producer:** Allan Kennedy

**NM Services Company:** n/a

### **TV : Monster Math Squad**

**Company:** DHX Monster Productions Inc.

**Executive Producers:** Charles Bishop, Michael Donovan, Jeff Rosen

**Producer:** Katrina Walsh

**Broadcaster:** CBC, 30 x 12 minutes

### **NEW MEDIA**

A website and mobile applications, Monster Math Squad also features augmented reality games for preschoolers covering all things “mathy” (counting, measuring, sizing, sorting, exploring shapes, patterns etc...) and aims to promote the love of numeracy and prove that math is fun.

### **TELEVISION**

Monster Math Squad is an animated series starring lovable monsters who help children develop formative math-related skills.

## **MR. YOUNG S2 INTERACTIVE**

### **NM : Mr. Young S2 Interactive**

**Company:** Thunderbird Films Inc.

**Producer:** Alexandra Raffé

**NM Service Company:** Creative D

### **TV : Mr. Young (Season 2)**

**Company:** Thunderbird Films Inc.

**Executive Producers:** Dan Signer, Howard Nemetz, Michael Shepard, Tim Gamble

**Producers:** Alexandra Raffé, Victoria Hirst

**Broadcaster:** YTV, 26 x30 mins

### **NEW MEDIA**

Mr. Young Interactive includes digital collector cards and companion game based on the Drop Deck platform, a custom microsite, and an arcade online Flash game.

### **TELEVISION**

Adam Young is a child prodigy who went to university at the age of nine. Now, at fourteen, he’s a college graduate and ready to enter the workforce... as a high school science teacher.



## **OPERATION UNPLUGGED DIGITAL**

### **NM : Operation Unplugged Digital**

**Company:** Smiley Guy Studios

**Producer:** Jonas Diamond

**NM Services Company:** n/a

### **TV : Operation Unplugged**

**Company:** Operation Unplugged Inc.

**Executive Producers:** Henry Less, Sissy Federer, Lee Herberman, Kevin Newman

**Producers:** Kim Saltarski , Angela Donald

**Broadcaster:** Travel and Escape, 6 x 45 minutes

### **NEW MEDIA**

A website and social media initiative to raise awareness of Canada's National Parks, Historic Sites and "network addiction".

### **TELEVISION**

Eight self-proclaimed techno-dependent Canadians and get "unplugged" when they are plunged into a challenge-based adventure through National Parks and National Historic sites.

## **SKATOONY INTERACTIVE (SEASON II)**

### **NM : Skatoony Interactive (Season II)**

**Company:** marbledmedia Interactive Inc.

**Producers:** Mark Bishop, Matthew Hornburg, Ted Brunt, Sasha Boersma

**NM Services Company:** n/a

### **TV : Skatoony (Season II)**

**Company:** marbledmedia Skatoony II Inc.

**Executive Producers:** Mark Bishop, Matthew Hornburg

**Producers:** Stephen Turnbull, Susan Edwards, Marilyn McAuley

**Broadcaster:** Teletoon, 14 x 30 minutes

### **NEW MEDIA**

In addition to more content for the Skatoony Home Game online including more questions, gags, characters, channels, video and more user interaction, Skatoony Interactive Season II will also feature 2 new mobile games.

### **TELEVISION**

Teens and cartoon guest –star contestants compete in three rounds to become the Skatoony Quiz Champ in the animated/live-action hybrid game show for kids.



## **STELLA & SAM'S DRAW ALONG**

### **NM : Stella & Sam's Draw Along**

**Company:** Zinc Roe Productions Inc.

**Producers:** Anne-Sophie Brieger, Jason Krogh

**NM Services Company:** n/a.

### **TV : Stella & Sam (Season II)**

**Company:** Stella and Sam Productions Inc.

**Executive Producer:** John Leitch

**Producers:** Michelle Melanson, Jain Dickson

**Broadcaster:** Family Channel, 13 x 23 minutes

### **NEW MEDIA**

Stella and Sam's Draw Along art application (for iPad) invites children to join Stella and Sam on a drawing adventure. Using simple tools and guided by Stella and Sam, children are invited to create drawings and use their imaginations to help Stella and Sam answer questions. A gallery of artwork will showcase children's creations and a select number of pieces will be shown on-air.

### **TELEVISION**

Independent, brave and adventurous Stella has something to say about everything which makes her the best big sister for Sam who is eager to explore the world and see everything it has to offer. This preschool animated series is based on the award winning books by author and illustrator Marie-Louise Gay.

## **STORY PLANET WEBSITE**

### **NM : Story Planet Website**

**Company:** Story Planet Media Inc.

**Producers:** Liz Haines, Trisha Emerson, Justin Stephenson

**NM Services Company:** Meru Media

### **TV : Story Planet**

**Company:** Story Planet Media Inc.

**Executive Producer:** n/a

**Producers:** Liz Haines, Trisha Emerson, Justin Stephenson

**Broadcaster:** TVO, 26 x 3minutes

### **NEW MEDIA**

The planets within the Story Planets world are each aligned to a different type of story. Kids navigate through the story framework providing their own narrative descriptions for what's happening. Different variations allow for a choose-your-own-adventure experience.

### **TELEVISION**

Each episode highlights a child on camera telling us a story they've written and inspired by one of the Story Planet planets. As they tell their story animation brings it to life around them. Followed by a call to action to encourage viewers to go online and write their own stories.



## **The Defector**

### **NM : The Defector**

**Company:** Zarathustra Films Inc.

**Producer:** Ann Shin

**NM Services Companies:** Jam 3 Media, Up Inc

### **TV : The Defector**

**Compagny:** Zarathustra Films Inc.

**Executive Producer:** n/a

**Producer:** Ann Shin

**Broadcaster:** TVO, 1 x 60 minutes

### **NEW MEDIA**

A website, social media application and education package, The Defector extends the documentary by giving the user a means to share the experience of a refugee

### **TELEVISION**

Filled with political intrigue, The Defector follows several people attempting to defect from North Korea. It's a POV film that closely follows several defectors, preserving their identity with innovative visual approaches involving animation.

## **THE DETENTIONAIRE INTERACTIVE**

### **NM : The Detentionaire Interactive**

**Company:** Watch More TV Inc.

**Producer:** Caitlin O'Donovan

**NM Services Company:** n/a

### **TV :The Detentionaire**

**Company:** Nelvana Limited

**Executive Producer:** Doug Murphy

**Producers:** Tracey Dodokin, Jocelyn Hamilton

**Broadcaster:** Teletoon, 13 x 24 minutes

### **NEW MEDIA**

Detentionaire Interactive is a website and Role Playing Game (RPG) that seeks to immerse 8 to 12 year olds in the story world of the TV properties central character Lee-Ping. The website acts as a hub for the Detentionaire community to share information, compete with each other via in-game contests, view interstitials and exclusive web-only content, as well as voice theories about the central narrative points of the television program.

### **TELEVISION**

When promising high school student Lee Ping is accused of committing the most epic prank at Nigma High, he is sentenced to one year of detention. Now he has a year to figure out who set him up to have the worst grade 10 year ever.



## THE LISTENER: POWER SWITCH

### NM : The Listener: Power Switch

**Company:** Shaftesbury Listener III Inc.

**Producer:** Jarrett Sherman

**NM Services Company:** n/a

### TV : The Listener (Season 3)

**Company:** Shaftesbury Listener III Inc.

**Executive Producers:** Christina Jennings, Scott Garvie

**Producers:** Jan Peter Meyboom, Adam Haight

**Broadcaster:** Bell Media, 13 x 60 mins

### NEW MEDIA

The Power Switch explores what would happen if Toby lost his unique powers for the first time in his life. This web series follows the lead characters from the TV series over 48 hours as they race to stop a nightmare pandemic from being released in Toronto.

### TELEVISION

Toby Logan is a 30-year-old paramedic living with a secret: he can read people's minds. Until now, he's kept it to himself, fearing that his telepathic powers were a sign that he's slowly but surely losing his mind.

## TIME TREMORS

### NM : Time Tremors

**Company:** Xenophile Media

**Producer:** Patrick Crowe

**NM Services Company:** n/a

### TV : Time Tremors

**Company:** Xenophile Media

**Executive Producer:** n/a

**Producer:** Patrick Crowe

**Broadcaster:** CBC, 7 x 3 mins

### NEW MEDIA

A mobile, online, and physical Treasure Hunt that combines game play with a transmedia approach to storytelling. Aimed at kids aged 7-12, the world of Time Tremors unfolds as players explore space, time and alternate dimensions to hunt, collect and trade a range of mysterious interactive Relics.

### TELEVISION

Brother and sister Max and Medie discover that their terrifying teacher Miss Bugly is actually a time travelling demon who feeds on fear and that their school is built on the site of a Time Tremor through which objects, animals, and people regularly appear and disappear.





## **TITANIC: THE ULTIMATE INTERACTIVE EXPERIENCE**

### **NM : Titanic: The Ultimate Interactive Experience**

**Company:** Chocolate Liberation Front

**Producers:** Dan Fill, Shelley Simmons

**NM Services Company:** n/a

### **TV : Titanic**

**Companies:** Sienna Films, Titanic Productions Limited, Titan Films Kft

**Executive Producers:** Kate Bartlett, Simon Vaughan

**Producers:** Jennifer Kawaja, Julia Sereny, Nigel Stafford-Clark, Chris Thompson, Adam Goodman, Howard Ellis

**Broadcaster:** Shaw Media, 4 x 60 minutes

### **NEW MEDIA**

Providing users access to passengers, artifacts and the Titanic herself, in this website and iPad experience users can explore the construction of the vessel, the politics of the time and social hierarchy using touch screen technology and 3D graphics.

### **TELEVISION**

Written by Academy Award winner Julian Fellowes, Titanic consists of a four-part primetime miniseries, targeting adults which cleverly interweaves multi-arc action, mystery and romantic plot lines over three episodes, featuring fictional and historical characters.

## **VIVI'S SCRAPBOOKING**

### **NM : Vivi's Scrapbooking**

**Company:** Skywriter Media and Entertainment

**Producer:** Kevin Gillis

**NM Services Company:** n/a

### **TV : Vivi**

**Company:** Skywriter Television Inc.

**Executive Producer:** Kevin Gillis

**Producer:** Stephen Hodgins

**Broadcaster:** TVO, 52 x 11 mins

### **NEW MEDIA**

Through the Vivi's Scrapbook website and a mobile app (which includes a starter kit and numerous theme pack additions) the TV program's young audience can create, maintain and share digital memory books.

### **TELEVISION**

The series, which brings Vivi's Memory Book to life, encourages discovery of the world around us, a greater understanding of other kids and their cultures and self knowledge through creativity, curiosity and the joy of sharing and re-telling stories.



## **INFIRMIÈRES**

### **NM : Infirmières**

**Company:** Amazone Film

**Producer:** Jeannine Gagné

**NM Services Company:** Version 10

### **TV : Infirmières**

**Company:** Amazone Film

**Producer:** Jeannine Gagné

**Broadcaster:** SRC

### **NEW MEDIA**

Le site Web présentera un panorama de la profession d'infirmière en offrant des entrevues, un jeu questionnaire, un lieu de participation où le public est invité à envoyer textes et photos en hommage au travail d'infirmière, un lieu d'échange et d'information pour les infirmières et une section promotionnelle et technique sur le film.

### **TELEVISION**

Ce film veut tracer un portrait actuel de la profession d'infirmière telle que vue de l'intérieur. Nous serons plongés dans la beauté et la dureté du métier, ses joies et ses peines, la passion ou le désenchantement qu'il peut inspirer à l'heure où le réseau de santé québécois craque de toutes parts.

## **L'AUTRE MARI**

### **NM : L'autre Mari**

**Company:** Atelier Rocoto inc.

**Producer:** Daniela Mujica

### **TV : L'autre Mari**

**Company:** Pimiento inc.

**Producer:** Orlando Arriagada

**Broadcasters:** SRC, RDI

### **NEW MEDIA**

Par le site web de L'autre Mari, l'utilisateur pourra explorer le débat social et moral qu'est la légalisation du cannabis au Canada par le biais d'une consultation publique, de vidéos, d'un photoreportage et d'un espace participatif, où il pourra non seulement donner son opinion, mais aussi en apprendre davantage sur la marijuana.

### **TELEVISION**

L'autre Mari invite le public à approfondir ses connaissances de la marijuana, substance aux visages multiples dont l'usage est millénaire, et à découvrir les rouages de l'étonnant microcosme californien, tout en mettant de l'avant un débat national sur la marijuana, son utilisation et sa légalisation.



## LA LISTE

### NM : La liste

**Company:** Les Productions Bazzo Bazzo inc.

**Producer:** Marie-France Bazzo

**NM Services Company:** Productions Version 10

### TV : La liste

**Company:** Les Productions Bazzo Bazzo inc.

**Producer:** Mylène Ferron

**Broadcaster:** ARTV

## NEW MEDIA

La Liste propose une toute nouvelle expérience, dans la tendance de la télévision connectée, à ses adeptes, qui pourront interagir avec les contenus de l'émission grâce à une application iPad de télévision interactive synchronisée en temps réel.

## TELEVISION

Magazine culturel vivant et coloré, La Liste pose un regard rafraîchissant sur la culture. On y classe des coups de cœur sous forme de listes variées. L'animatrice Marie-Soleil Michon reçoit des invités qui dévoilent un pan de leur univers.

## MÉTIS SANGS-MÊLÉ, GENS LIBRES

### NM : Métis Sangs-mêlé, Gens libres

**Companies:** Manito Média,

Les Productions Rivard

**Producers:** Patrick Clément, Charles Clément,  
Louis Paquin, Charles Lavack

**NM Services Company:** Elemental Motion Media

### TV : Métis Sangs-mêlé, Gens libres

**Companies:** Manito Média,

Les Productions Rivard

**Producers:** Patrick Clément, Charles Clément,  
Louis Paquin, Charles Lavack

**Broadcaster:** SRC

## NEW MEDIA

Le site offrira plusieurs composantes interactives, journal de bord, photos, vidéos, fiches d'experts et carte interactive qui permettront aux internautes de comprendre l'histoire des Métis, mais aussi de découvrir les Métis contemporains.

## TELEVISION

Cette série se veut une exploration contemporaine de la Nation métisse du Canada dans sa diversité et sa vitalité. Chaque épisode s'attardera à décrire un aspect de la réalité métisse d'aujourd'hui, sans négliger pour autant leur passé et leur histoire qui sont les fondements de leur situation présente.



## **EAT ST. DIGITAL – PHASE II**

### **NM : Eat St. Digital – Phase II**

**Company:** Paperny Entertainment

**Producer:** Trevor Hodgson

**NM Services Company:** n/a

### **TV : Eat St. Season III**

**Company:** Fastlane Foods (3) Productions Inc.

**Executive Producers:** David Paperny,

Audrey Mehler, Peter Waal, Cal Shumiatcher

**Producers:** Cal Shumiatcher, Trevor Hodgson

**Broadcaster:** Food Network, 15 x 30 mins,  
1 x 60 mins

### **NEW MEDIA**

Building on the success of the first mobile app release, Phase 2 will re-vamp the app to include additional social content including reviews, check-ins, photos and add a gaming-layer to encourage more sharing.

### **TELEVISION**

With 63 new vendors from cities across North America, Eat St. returns for its third season in search of the most daring, delicious and inventive street food available.

## **INDIE WITH CHILD INTERACTIVE**

### **NM : Indie with Child Interactive**

**Company:** Catbird Productions Inc.

**Producer:** Katarina Soukup

**NM Services Company:** n/a

### **TV : Indie with Child**

**Company:** Catbird Productions Inc.

**Executive Producer:** n/a

**Producer:** Katarina Soukup

**Broadcaster:** Superchannel, 1 x 90 mins

### **NEW MEDIA**

This extends film through artwork, interviews, tour diaries and a collection of six 3D lightboxes based on the work of the main character Jessica Moss which are diorama-like experiences which the user can navigate through and interact with the objects within,

### **TELEVISION**

Violinist Jessica Moss and singer/guitarist Efrim Menuck of the indie band Silver Mt.Zion are struggling to balance parenthood and making music as they have welcomed their baby son Ezra to their touring rock tribe. Jessica embarks on a quest to meet other rock moms such as Patti Smith and Kim Gordon (Sonic Youth).



## **KING SEASON II – INTERACTIVE CASE FILES**

### **NM : King Season II – Interactive Case Files**

**Company:** Secret Location

**Producer:** James Milward, CJ Hervey

**NM Service Company:** n/a

### **TV : King Season II**

**Company:** King Film Production II Inc.

**Executive Producers:** Greg Spottiswood, Bernie Zukerman

**Producer:** Manny Danelon, David Barlow

**Broadcaster:** Shaw Media, 13 x 60 mins

### **NEW MEDIA**

Case File Videos will provide additional, spreadable content to fans which will be integrated into a Facebook based social network and tool to drive audience conversation and viewership.

### **TELEVISION**

Jessica King is the lead investigator on Toronto's Major Crimes Unit handling the city's most challenging cases. But Jess is also going to be a mother and her third marriage is on the line. Can she have it all?

## **LAST WOMAN STANDING - MOBILE APP**

### **NM : Last Woman Standing - Mobile App**

**Company:** Prospector Films

**Producers:** John Christou, Aisling Chin-Yee

**NM Services Company:** Plank Multimedia

### **TV : Last Woman Standing**

**Company:** Prospector Films

**Executive Producer:** John Christou

**Producers:** Aisling Chin-Yee, John Christou

**Broadcaster:** Documentary Channel, 1 x 75 mins

### **NEW MEDIA**

This fitness training, boxing focused mobile app offers users tracking tools to review training and progress, tips from the two boxers featured in the Last Woman Standing documentary a calendar and social media integration to comment and share their progress and earn badges and rewards based on the user's goal accomplishments.

### **TELEVISION**

Women's boxing world champions and former best friends Ariane Fortin and Mary Spencer are fighting to win a berth to the 2012 Olympics. With one year left before the Olympics, they must prepare to face each other in the ring and determine which of them will lay claim to their shared dream.



## MINIMOPS

### NM : Minimops

**Company:** Yowza Digital Inc.

**Producer:** Heather Walker

**NM Services Company:** Ndi Media

### TV : Minimops

**Company:** Yowza Digital Inc.

**Executive Producers:** Pete Denomme,  
Claude Chiasson

**Producer:** Heather Walker

**Broadcaster:** TVO, 39 x 7 mins

## NEW MEDIA

A suite of new mini-games for preschoolers that help children discover the world of music and the creative use of various sounds in music.

## TELEVISION

The Minimops are a band of seven musical moppets and their dancing dog Banjo who explore the world around them through the magic of music and music appreciation.

## PIPE TROUBLE

### NM : Pipe Trouble

**Company:** Pop Sandbox

**Producer:** Alex Jansen

**NM Services Company:** n/a

### TV : Trouble in Peace

**Company:** Six Island Productions Inc.

**Executive Producer:** n/a

**Producer:** Paul Scherzer

**Broadcaster:** TVO, 1 x 80 mins

## NEW MEDIA

A website and iOS game, Pipe Troublere-imagines 80's arcade games for players to assemble pieces to build a pipeline to simulate the building of pipelines and the economic, social and environmental effects of the choices that are made.

## TELEVISION

Trouble in Peace is the story of a growing grassroots revolution against the multi-national energy extraction industry told through the personal perspectives of two neighboring families at war over the land beneath their feet.



## THE CARBON RUSH

### NM : The Carbon Rush

**Company:** Carbon Rush Inc.

**Producer:** Amy Miller

**NM Services Company:** Turbulent Media

### TV : The Carbon Rush

**Company:** Wide Open Exposure

**Producers:** Amy Miller, Byron A. Martin

**Broadcasters:** Superchannel, Tele-Quebec, LINK TV 1 x 90 mins

### NEW MEDIA

In addition to additional background information from the documentary, this website features a simulation game which allows the user to understand the consequences of the decisions they make on the carbon market and by extension pollution and the planet.

### TELEVISION

The Carbon Rush reveals the true cost of carbon trading in the misunderstood world of the carbon “green-gold” market.

## THE GUIDE

### NM : The Guide

**Company:** Sivumu Northern Productions

**Producers:** Marie-Hélène Cousineau, Ari A. Cohen

**NM Services Company:** Sivumu Northern Productions

### TV : The Guide

**Company:** Sivumu Northern Productions

**Executive Producers:** Madeline Ivalu, Susan Avingaq

**Producers:** Marie-Hélène Cousineau, Ari A. Cohen

**Broadcaster:** APTN, 6 x 30 mins

### NEW MEDIA

A modular website that will build community and offer the user different opportunities to interact with the mentors, find a mentor, stay up to date with news and events in the mentoring community and a behind the scenes of the television show.

### TELEVISION

This documentary television series features respected Inuit mentors in Aboriginal communities working with local emerging leaders around social issues such as health, environment, arts, education and culture.



## THE MYSTERY OF SAN NICANDRO

### NM : The Mystery of San Nicandro

**Company:** Ramona Pringle Productions Inc.

**Producer:** Ramona Pringle

**NM Services Company:** n/a

### TV : The Mystery of San Nicandro

**Company:** Matter of Fact Media Inc.

**Executive Producer:** Vanessa Dyllyn

**Producer:** Vanessa Dyllyn

**Broadcasters:** Documentary Channel,  
1 x 80 mins

### NEW MEDIA

A resource on the film, this website will also serve as a hub for online resources about Judaism in Italy, conversion, ancestral roots and explorations of identity and feature an interactive map, embedded Facebook profile and an interactive collection of artifacts tied to the film.

### TELEVISION

A group of poverty stricken Catholic peasants leave Italy and convert to Judaism and move to the newly established Israel. This film weaves the historical threads with contemporary stories of their descendants.

## THE QUENCH APP

### NM : The Quench App

**Company:** SK Films Inc.

**Producers:** Wendy MacKeigan, Jonathan Barker

**NM Services Company:** Helios Design Labs

### TV : The Water Brothers

**Company:** SK Films Inc.

**Executive Producer:** n/a

**Producers:** Wendy MacKeigan, Jonathan Barker

**Broadcaster:** TVO, 6 x 22 mins

### NEW MEDIA

The Quench App finds locations of water fountains and water bottle refill stations including dates when they fountains are in operation and directions.

### TELEVISION

Two eco-adventurer brothers travel the world to explore our relationship with water, what the problems are and where the solutions may come from.





## **TIGA TALK! IV**

### **NM : Tiga Talk! IV**

**Company:** 7139543 Canada Inc.

**Producer:** Mike Wavrecan

**NM Service Company:** Tactica Interactive Communications

### **TV : Tiga Talk! (Season IV)**

**Company:** 7139543 Canada Inc.

**Executive Producer:** Hilary Pryor

**Producer:** Hilary Pryor, Irene Green

**Broadcaster:** APTN, 11 x 22 minutes

## **NEW MEDIA**

### **TELEVISION**

Tiga Talk! is centered around three stuffed toys who have a secret. When there aren't any adults around, their stuffed toys come alive as talking puppets.

## **TODD AND THE BOOK OF PURE EVIL (SEASON II): DESCENT INTO CROWLEY HEIGHTS**

### **NM : Todd and the Book of Pure Evil (Season II): Descent into Crowley Heights**

**Company:** Young Faust 2 Productions Inc.

**Producers:** Anthony Leo, Andrew Rosen, Shawn Watson, Shaun Johnson, Sarah Timmins

**NM Services Companies:** Lunch Inc., RelishInteractive, PixelPusher

### **TV : Todd and the Book of Pure Evil (Season II)**

**Company:** Young Faust 2 Productions Inc.

**Executive Producers:** Craig David Wallace, Jamie Brown, Anthony Leo, Andrew Rosen

**Producers:** Andrew Rosen, Anthony Leo, Shawn Watson, Shaun Johnson, Sarah Timmins

**Broadcaster:** Space (Bell Media), 13 x 22 minutes

## **NEW MEDIA**

A web and mobile game that includes several mini-games that can be re-distributed on mobile and social networking platforms for additional reach. The goal of the game will be to pursue and capture the Book of Pure Evil. using the show's characters.

### **TELEVISION**

Teen metal head Todd Smith has his share of problems. So when The Book of Pure Evil suddenly surfaces and offers a quick solution, Todd doesn't think twice. But by doing so, he inadvertently unleashes the powers of darkness throughout Crowley High.



**Alliance Médias Jeunesse**

- Prix d'excellence francophone 2012

**RENDEZ-VOUS DU CINÉMA QUÉBÉCOIS 2012**

- Journée Transmédia

**ACADÉMIE CANADIENNE DU CINÉMA ET DE LA TÉLÉVISION**

- Prix Gémeaux 2011

**FEMMES DU CINÉMA, DE LA TÉLÉVISION ET DES NOUVEAUX MÉDIAS**

- Cartes blanches multiplateformes

**DOC CIRCUIT MONTRÉAL**

- Laboratoire créatif

**FESTIVAL DU NOUVEAU CINÉMA 2011**

- Doc Circuit Montreal 2010

**REGROUPEMENT DES PRODUCTEURS MULTIMÉDIAS**

- Numix 2012



**ACADEMY OF CANADIAN CINEMA AND TELEVISION**

- 26th Annual Gemini Awards

**ATLANTIC FILM FESTIVAL**

- Strategic Partners 2011

**BANFF FESTIVAL FOUNDATION**

- Banff World Media Festival 2011
- Digi Awards 2011

**CMPA**

- Merging + Media Toronto
- Prime Time in Ottawa 2012
- Merging + Media 2011

**HOT DOCS INTERNATIONAL DOCUMENTARY FESTIVAL**

- Hot Docs Forum – Industry Sessions 2011

**INTERACTIVE ONTARIO (IO)**

- INplay 2011
- X-Summit 2011
- iLunch 10.0

**ISLAND MEDIA ARTS CO-OP**

- PEI Screenwriters Bootcamp 2011

**OTTAWA INTERNATIONAL ANIMATION FESTIVAL / TELEVISION ANIMATION CONFERENCE**

- OIAF / TAC 2011

**SMPIA**

- Multi-PlatFORUM 2011

**TORONTO INTERNATIONAL FILM FESTIVAL**

- TIFF nexus.redesign

**WHISTLER FILM FESTIVAL**

- Whistler Film Summit Media Lab

**WIFT- TORONTO**

- International Digital Media Summit and Online Portal

**YOUTH MEDIA ALLIANCE**

- 2011 Children, Youth Media Conference